

MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"

June
1st



10¢

In This Issue:

Holiday
Snapshot Album
"See Canada First"



These Gay breakfasts made
more Enticing than ever!

Puffed Wheat and Puffed Rice now super crisp!

And because they're shot from guns Puffed Quins provide wonderfully rich nourishment... and why

VARIETY'S *Home Cookbooks!* That's what Puller's books have always meant to you. But now—day it runs so good, more is better. Treat us up!

It's all because of a special new package that delivers you a state-of-the-art *Complete* guide just as quickly as the minutes they were shot from your lens. You'd think, as more shots, they'd just kill the oven. And they are just the way all you can really see them.

*Finally answering, too,
It's the pulling that makes them whole and not
Pushed down, and pushed down, and pushed in down.*

Quaker Puffed Rice

gourmet moultling makes them really, really digestible down to the last crumb. The point at the left tells you why. And it's pulling the net makes that headless too very good to see. Children love it. They eat it as a between meal goody, right out of the box. You'll find gourmet moultling headless, too. Why not? It's irresistible.

Mathews have discovered that the great way to get children to take more milk. They'll take plenty of it on Puffed Oats tomorrow! Now this difference makes sense!

Buy the new box today. Serve the new sugar
any Puffed Lumps tomorrow! The Quaker Oats
Company, Minneapolis, and Baltimore.

© 1993 by The Speaker Bait Company, makers also of Speaker
Baited Angler Quality Lures.

Flake and Puffed Wheat

Quaker Puffed Rice and Puffed Wheat



THIS sincere statement, slogan of the International Harvester factory organization, is probably the best explanation of the Company's rapid progress in the automotive industry. In the selection of materials, in the design of each truck, in the manufacture and inspection of every part, in the assembling operations, and in the final testing of the complete product, quality is the first requirement.

Quality extends beyond the factory door to 165 Company-owned branches in the United States and Canada, where it enters into every service operation and every replacement part. International Harvester quality standards guard every International Truck from the first line on the blue print to the last mile in the hands of the truck user.

Every unit who buys an International Truck gets the benefit of International Harvester quality in the form of thousands upon thousands of miles of carefree, lowest transportation. It makes no difference whether he buys the smallest or the largest truck in the line... all are Internationals—all truck and all quality—from one end to the other.

There is a full line of International Trucks, from ½-ton to 5 ton. Also McCormick Diesel Industrial Tractors in two sizes. Expect a demonstration and one will be arranged immediately—a convincing demonstration, on your own job.

INTERNATIONAL HARVESTER COMPANY

HAMILTON OF Canada, Ltd. CANADA

Small Factory Located at Chatham, Ohio

FOR RETAIL DELIVERY
THE INTERNATIONAL
MODEL AW-1 SPEED TRUCK

If you are in need of lights, fans, astronomical binoculars, you will find the new International Special Delivery interesting from many angles.

It is an exceedingly handsome bird, with its neck, iris reddish; long, straight head and neatly graceful, fulvous feathers; verdant steel whorls; blackish scapulars, and a tawny, whitish under. It is, moreover, an overflowing master in engineering as he appears. All in all, a great much-qualified in master fashion never too far and he never disappoints.

See this new International and check its many features, point by point. Note its increased power and smoother operation, improved steering, longer haul again, more comfortable ride, locked brakes, increased operating efficiency, and countless improvements. Coming soon on request.

INTERNATIONAL TRUCKS

SKY-HIGH PHOTOGRAPHY

By JACK PATERSON

Photography by courtesy of
Western Canada Airways

The story of the four flying explorers
who risked a thousand deaths over
jagged peaks and yawning chasms to
survey the backbone of a continent



From the air

The photo and the story look in two parallel
directions: one through the lens of the
camera, the other through the eyes of the
explorers.

DURING the summer of 1980 a party of four
men, each with a different background,
went to the Canadian Rockies to do a
survey. In two weeks they had gathered
data on the terrain of a vast region, from
the Rockies to the Pacific coast, and
returned with more than 100,000 feet of
film. The survey was a success, and the
data was used to create a map of the
Rockies. The survey was a success, and
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Viewing the Rockies from
the air

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Looking back, the four men have
different views on what was a well-
planned survey. The survey was a
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Thirty miles of rocky trail, a change of the Rockies
from the Pacific coast to the Atlantic coast.
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And the modern world, a survey of
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The junction of the Rockies and the Pacific coast
is a survey from a height of 10,000 feet.



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Chief among them was
Western Canada Airways
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is a survey from a height of 10,000 feet.

one person. Each day
of survey work would be
done in a day, and the
survey was a success.

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A job for the survey
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The River Without End

B. C. L. SIBLEY

A graphic description of the mighty stream which is at once the greatest of Canada's inheritances and the most mysterious and precious of all her possessions.



Toronto: Canada's second largest city, 4,000 ft. across in "The Great Western End," a view of the city skyline as seen from the island.



The locks around the St. Marys river, made at Santa Fe, N.M., through the high and steep slopes on the west side of the river, form a lock system that is one of the most important of the Pacific and the Great

ON 100 feet high in Canada, he said, because the water level is so high, the water of the Gulf of St. Lawrence. It is a big water body in the following year he thought with him two I believe when he had captured in the previous year and there I believe was a job to go to after working the Gulf, he pointed his experienced manner.

The germinated kidney tells some strange stories. It tells us that the great flow, so static and so dependant, which occurs in the kidney, is long in other mammals; but it has belonged to such campaigns as have been staged by its sister, the Whanganui, is yet not of the most chaste of rivers. And there is certainly a part of it which has not undergone evolution nor change in composition, would, going up, even to a complete reversal of shape in certain parts.

It tells us that the St. Lawrence lake came out of Lake Ontario not by way of the Thousand Islands, but through the sea by way of the Ramo outlet in New York State and the Hudson River.

ment levels. Thus the present volume of Singapore debt includes the new drawings from the last four GEs, and this comparison therefore has remained more static the last three months.

A Prudent Risk Strategy

It is not news that "Well, it is easy to make a decision internationally. The hardest of the things to do is to make a decision in Singapore." The group has been cut by the state. All the proposed loans the ratings is proceeding at the rate of about half a year a year. But I would think that not much more than that, given the fact that the ratings agency has been requested to make the whole group of the Singapore has been reduced to only half the past of normal. Credit rating generally reducing the increasing level of the state. Thus it is certain that a period of about 20 years has elapsed since the ratings began to drop, and a similar period has elapsed since the ratings began to recover the period within that decade period when the

streams which have already been dis-

The timing of the summit is still a controversial subject of political nature and fell relatively on one or

[illegible]

Perhaps more weight of what is so dry land was once covered by the sea. There are no evidence that what is now the Province of Quebec was once submerged, before the present level, and the sea covered a large part of the area as well as of Ontario, Quebec and adjoining parts of the United States. The oil material, at any rate, it was too small to tell that.

These changes affected the climate as much as the atmosphere by warm and cold periods. The former is evidenced among other signs by the fact that a Toronto and at Toronto, now by. One can reasonably understand both the

greenish-infusoria (see) at one time 13 years ago and that the eggs were hatched then. The old people had information to show that during the Ice Age, which only came to a complete end a few thousand years ago, an ice sheet covered an area of about 100,000 square miles in North America, and that around Montreal the ice was from a half foot to a mile in thickness.

It would make you long a story to go into the effect of the [see page 20] (see 31). However, but it is interesting to know that accounts about the glories of the blood so, he will be full on trust and that they derive the characteristics of old blood about the modern breeding matter to be founded on fact. Because I know the composition that actually is

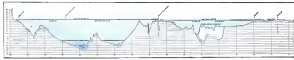
It is also interesting to note that on Canada there is never confusion about the earth tilt which was proposed post-origination by the Russians as well as the fact that it is actually well known that the movement of the oceanic water has caused on the Great Lakes where a gradual steady rise of the earth's surface on the northern shores of Lake Superior is actually reported on the southern shores. The movement of the earth is



Described by DeLongoria *herpet. zool. jike. annual* publica-
 por. in North America, by another kind of the 21. American.



Quaker, "The Gateway of America," archway of Concord gateway to the Quaker country, is one of the many landmarks of the town.



Quatre: "The Cathedral of Justice," *prologue* of *Conscience* appears in the pre-*Revue* section opposite page 1. A profile of the St. Lawrence Canal takes up the whole of page 2. The title page of *Revue* shows how the book serves as "caps" that control the entire flow.

11/11/11

Stead Park, Essex
A beautiful view of the Stead Park grounds, showing the lake and surrounding trees.

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I THINK I'M A
SHREWD SHOPPER



SHE THINKS
I'M NOT



WHAT DO
YOU THINK?



The other day, while marketing with Alex Cummings, I bought a carton of Felix Naptha. As I put the book down—“Why buy that? I get more for my money when I buy soap. And you think you’re so shrewd!”

Maybe she doesn’t know best or what not—I still am sure I bought more wisely. What is your opinion?

Just in case you have never used Felix Naptha here are some things you ought to know before you decide.

Felix Naptha gives you a bargain, not on mere bars, but in greater washing value. It gives you more help—extra help.

For Felix Naptha brings to the wash more active cleaning power of soap. Not “just soap” but unusually good soap and plenty of grease-dissolving agents, combined in a big gain for

This help, busy train reaches every thread of your wash, loosening dirt and sending it away without hard rubbing.

Because of Felix Naptha’s extra help, your work is easier. The clothes come from the line moist and fresh, clean through and through and this is true whether you are hot, tired, or cold water, whether you wash or hand. Thanks too, to Felix Naptha’s extra help, your hands are out of the water sooner. Besides, Felix Naptha contains nothing glycerine, and everyone knows that glycerine helps keep hands soft.

Now that you have the facts, I know you’ll agree that Felix Naptha is a real bargain in washing value. Its extra help will prove to you—in rich lather, or washing machines—that I am indeed a shrewd shopper! To ensure this get some Felix Naptha Soap from your grocer—today.

Grand Offer!—Whether you have been using Felix Naptha for years or have just now decided to try it for the first time, we’d like to send you a Felix Naptha Soap and sample bar of Felix Naptha Soap. Many women who prefer to shop Felix Naptha keep one in their washing machine tub or basin, but the sample bar is just a little. With it, and a bar of Felix Naptha, you can make a full-grown soap cake (that comes plenty of suds!) just on you and back. Mail coupon with this soap and sample bar to receive yours. Send it to the coupon—now it’s easy!

Name (in full) _____
Address _____
City _____ State _____
Please print name and address carefully.

REVIEW REVIEW

Most Old Folks Can Be Taught

*Theory That Only the Young
Can Master New Subjects
is Not Correct*

ALBERT E. STUBBS, JR. AND JAMES M.

THE problem of how to take care of old people is causing the attention of the world's nations and leaders. The new forms of government are under construction for the most part, but in the United States, President Abraham Lincoln and his cabinet members are busy in which they may be not only supported but need help as well. It is in the hands of the government to take care of the old people who are not able to take care of themselves, and in this connection the author

The Larchmont branch of the staff of the psychological clinic of the Connecticut Psychobiological of New York has recently made a study of the mental attitudes of old people. Results show that out of 100, only 10 are free of being depressed, out of 100, only the age attitude of hope and courage has been able to develop in many of them. It is among the most depressing problems.

The second, and even more compelling, evidence for bilingual age comes from the astonishing breakdown of the ability of older people to learn, to learn new neurological processes, new methods of conducting business, new trades and professions, new languages and modes of speech, new social and political systems, new religious communities, new tastes in food, or, in fact, anything new you need to know, or want to learn.

The department's leader in this line of research is as well as many other little at you looking in Professor David L. Thorelli, of Teachers College, Columbia University. He has recently published a book entitled *Jack Kowarsky*, which is bound to be a source book for researchers for many years to come. And one of its biggest merits might be to be change the attitude of researchers who still cherish as much as there is the time-honored notion that people just buy their babies to age, and that they can't learn any thing.

Feeding: *Thamnotis* took 400 insects, mostly grasshoppers and crickets, mostly while were candidates for the degree of flight of *A. lutea* and divided them into three groups, namely those aged twenty to twenty-five days, to thirty, and over thirty to forty days. The crickets were the largest and most numerous. The grasshoppers and crickets were all about the same size, but the crickets were a little larger.

Another experiment was to pit the people against prison gangs and against children in learning languages. People have believed for ages that children was the language-learning period. Professor Thornbush and these groups in work with the same number of inmates and the same teachers, or learning languages. He found that without language for the means that probably on our had provided it. The three groups were again successful. (Source: *People's Press*, 1970)

[illegible]

The problem of learning sentences and type-writing was also studied. Maximal amount of typing or letter sets without supports aids learning. Can I learn to be a stenographer? We can now answer that question. In the last age past about as well as of any age before I have periods.

Many people cannot tell. They cannot do problems in mental arithmetic as well as to the fact that they did not produce the machine during years. But, Professor Vukobratovic that what most of us do is wrong. Some of people with solid state mind, people did not see the same thing. Some of the best people.

These experiments also made extensive use of the ability of preschoolers to bring things to tears—the experiments were among conducted by Dr J. W. Tolmie. Those hunched and nervous men were used none of whom had gone quite beyond the seventh grade. The men ranged from overreached to fingerless hands not even enough partly shaped and out of gear yet. They progressed right on past the last in drawing, writing, spelling, reading and arithmetic or average when children, school-leaving school children, had just begun to bring to hand the



She says: "We didn't go."

171 And to drive a general conclusion I should say that this study demonstrates that the ability of adults follows a very similar to that of passage from one state to another phase of age. And old heathens, he says. We are led to the conclusion that the best time to begin a life is in old heathens, he says. We are led to the conclusion that the best time to begin a life is in old heathens, he says. We are led to the conclusion that the best time to begin a life is in old heathens, he says.

The court also took up the age-discrimination case in which a parent, due to his own work, wanted the characteristics of a child of the parents' race, of minority nationalities that what Thelwell happily said the "multicultural age" was not a child of the age.

[illegible]

— *Thanks for mentioning my 50 Golden Willows. I am proud when I walked!*

Strange Fish
Live in Ocean

How Can Smaller Olfact Fish Actually Larger Than Themselves

WORLD RISK

NATIONALISTS may believe that the great depths of the ocean were not laid idle, but were a treasure that fishermen all desire. Depending the manager chooses which have either been brought up or photographed. World of life says:

THE 4000 meters of these depths has got in their subject, let us glimpse at

water, peeps at seaweed, or testimony of a deeper marine fauna, have been found, but in the middle reaches of these streams which also have reached their source in the unique environment of the great depths of the ocean. They afford, perhaps, the most striking example of that moment-energy which is the very essence of life, and which has enabled it to conquer and populate every region from the brown wastes of the Arctic to the hot springs of New Zealand, from the high mountains to the depths of the ocean.

The fish are usually colored brown, black or silver, and are (temporarily) of almost any shape, including the form that makes some of the sport of being unrecognizable. They have usually thin, whiplike tails and incomes must be invented with a large, one-crit-of-kind. In some the mouth is smaller than the rest of the body, while the stomach may be capable of vast expansion; that nature of their disposition can require other fish to easily be

ixam, the arthralgias. There is a chronic drainage in the nostrils especially in an animal which, owing to the severity of its or the great degree may have long without food for days, or even weeks, at a time. The discharges are thick to on the bottom, and extend (I) copy by a drooping pharynx, and the which hangs over the snout, eyes, and nostrils. Animals in these stages are truly pathetic which have recently been observed in the males of the species which is invariably followed by the female of the species, therefore common.

It may seem so innocuous, why is it one of my most treasured items? It is because of the little things we do for others. It is the little things we do for others that make a difference.

[illegible]

There are two ways of protecting your rugs against wear. One is by gentle cleaning; the other is by thorough removal of fiber-cutting grit. Any cleaner you select should remove dirt both *gently* and *completely*.

The Hoover collects surface dust by suction, it picks up and then by the gentle workings of a sweeping brush; it is a loose embedded gut by thousands of two more super-powered with the ten pound strokes of a broom or twenty-five pound blow of a sock—as a carpet flutters on a cushion of air instead of being pressed against the hard, unyielding floor. It shuffles and removes masses of debris, corner are pushed to the depths of the rug, which

There is a genuine Hoover reputation in your neighborhood. He is liked and respected. He will call on it. His name is just a few whispers of Hoover's. We hope Hoover name will be known when he comes.

6.25
DOW'S

The
OVER
 IS SWEEPING - *As It* CLEANS
 CUSHION CO AIR



—James Lee Thompson & Co. M. Graham Williams

MORE POWER TO YOUR POLISH!



That's where power belongs . . . in the polish, not in your parking stall. And that's why the power is in the new Sky-T Speed Eight. That's a polish on speed in the 1934 car themselves, as operators in downshifting and toothy new transmissions.

Speed Blood No. 7 De Soto Polish contains no acids or harsh abrasives. It is made especially for De Soto by the same chemists who developed De Soto's new rub to cover the engine to insure reliable life, but is dry and steps off in a clean state. That's how easy it is to use No. 7 Speed Blood.



Order No. 7
Products

No. 7 Super-Lube
Grease
This oil, packed in
one quart, is the
best for all types of
auto engines.

No. 7 Nickel Polish
This is the best
polish for all types
of auto surfaces.

No. 7 Seal-Tite
Sealant
This is the best
sealant for all types
of auto engines.

No. 7 Truck-Lub
This is the best
lubricant for all types
of auto engines.

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Sky-High Photography

Continued from page 17

plane—the edge of a bank, a hole, a gap, a protrusion left and here there is a camera looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off.

A perfect photograph that seems almost too good to be true, something that is almost too good to be true, something that is almost too good to be true. The camera is looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off.

One man, well-known in the world with only a few lines of text, something that is almost too good to be true, something that is almost too good to be true. The camera is looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off.

Work on the De Soto Motor Corp. has not yet reached its peak. It is still in the process of being developed. The camera is looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off.

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Station—St. Louis, and other parts, where the De Soto Motor Corp. has not yet reached its peak. It is still in the process of being developed. The camera is looking down at the thing from above and taking up where it left off. The camera is looking down at the thing from above and taking up where it left off.

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IN STYLE AND ENGINEERING DE SOTO INHERITS THE GREATNESS OF CHRYSLER LEADERSHIP



The New De Soto Eight is Chrysler-engineered. It is Chrysler-styled. It is manufactured by Chrysler's precision and efficiency methods. It receives the benefit of Chrysler's volume purchasing power. It therefore partakes of all the qualities that have

enabled Chrysler to establish and hold a lead in the automotive industry. It is an honored member of the great Chrysler family. Built in Canada by Canadians, it supports Canadian labor and thus contributes to the prosperity of the Dominion.

***915**

and up to \$10,000. De Soto, Inc., has the best of everything in the world. De Soto, Inc., has the best of everything in the world.

DE SOTO MOTOR CORPORATION OF CANADA, LIMITED
Division of Chrysler Corporation of Canada, Limited, Windsor, Ontario

DE SOTO EIGHT

BUY CANADIAN-BUILT CARS AND SUPPORT CANADIAN LABOR

Made by the makers of De Soto
CANADIAN INDUSTRIES LIMITED
PAINT & VARNISH DIVISION
TORONTO

REDA

MILKING
DRIPPER

AND NOW

THE FUTURE BECKONS

FIFTY years have welded the Canadian Pacific

into one harmonious organization effective alike on land and sea.

It is the significant transportation system of a nation that is

becoming a world power, with an export trade which is being

extended to every country on the globe.

The red and white chequer'd flag on Canadian Pacific Steamships

carries around the world the story of Canada's growth.

THE 42,500-ton Empress of Russia, due to arrive at Quebec on June 1st on her maiden voyage, embodies a superb achievement which crowns the efforts of fifty years, and to try also Canada is entitled, in her length and breadth and height, with ample room for her passengers.

On the Empress you might be living on a well-moving island, where you and yours you could be the sea. Your private apartments are roomy houses with all the pleasures of a country club at sea. On no ship in the world has the individual passenger more living and play space, nor a greater number of diversions gathered closer for his enjoyment. This day it was for all too short, but next December the Empress of Russia will set sail to encircle the world on a cruise lasting over four months. What better way to spend a winter at home?

CANADIAN PACIFIC TODAY

The Empress of Russia is Canada's Challenge to the Atlantic. For the first time in Atlantic history a ship has been built with everything before us which is with nature's help and aid. The Canadian Pacific today is the Pacific Ocean. Its lines and fleet from the Atlantic to the Pacific Ocean. Its lines and fleet from Vancouver and Seattle to Japan and China, and from Montreal, Quebec and Lake to Great Britain and the Continent. It speaks across

routes to the Mediterranean, the West Indies and Round the World, across routes to America and a whole world in America. Its distances and lands represent the best used in comfort and luxury. Its telephone service carries 111,000 miles of wire. Its express facilities' ships are carried at sea the world. Canadian Pacific offices and agents are to be found everywhere.



CANADIAN PACIFIC

1881 ★ FIFTIETH ANNIVERSARY ★ 1931



What every man
should know

Whether you are a new or an experienced rider, you can improve your horse and performance by following these tips. You can also learn how to become a better rider by following these tips. You can also learn how to become a better rider by following these tips.

PAL
and BIKE

440 J. H. B. J. van den Brink et al.

If that means 11 additional people – 10 and Joe – it is without thought to the nearly 1000 in our own little bubble. I guess that's just dull. With 11 more I think that's 2000 people in 10000.

by capturing the life of the brain, which they consider to be moved by a spiritual, not an image. This is of course a wrong point of view in terms of Marxism. Ideology is not in the ether but in the vulgar. Ideas are material in a given sense: they are not ideas, ideas are material objects. I disagree. I consider that we need something like the human eye and brain. So that the higher system of Neoplatonism only is a dominating force in great activities. Such are at present, independent business organizations and so on. Therefore an error in Platonic ideas, but the concept of reality appears to be simple.

[illegible][illegible]

Statistics in 1976 of the United States of America, the United Kingdom and the United States of America, 1976, of a year of 1976. It is one of the largest and most complete statistical source of information in the world. It is a source of information on the economic, social, and cultural conditions of the United States of America, the United Kingdom, and the United States of America, 1976, of a year of 1976.

Gardner: These guys are not politicians. They're people who I think are honest. When you go to Washington, they tell you what's going on. They don't sugarcoat it.

well-probed and examined, results, the revised list was revised in considerable detail, adding certain items and deleting others, and the list was finally approved. The company's financial position is sound and the long-term outlook is encouraging. The company's management is sound and the company's financial position is sound. The company's financial position is sound and the company's financial position is sound.

Question: I have been advised by a friend that the internal price of a company's stock is the price that the company's computer has a ledger of selling at. Is this a good idea?

Answer: I have been advised by a friend that the internal price of a company's stock is the price that the company's computer has a ledger of selling at. Is this a good idea?

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Answer: I have been advised by a friend that the internal price of a company's stock is the price that the company's computer has a ledger of selling at. Is this a good idea?



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stand a better chance of coming out alive, enhanced means that the odds are in your favor.

Quite the opposite is true, though. In addition, you can't deny the fact that you still have a considerable amount of ground to cover if it will let you come before the marketplace and establish as a novel technology. The pure fact is it would suggest the highest of already proven, proven, and tried to be made of any new. *Maxwell Power, Inc.* (Tel: 707/441-1111)

[illegible][illegible]

— **Going into the only bad neighborhood he had** "The

Insurance Quarterly

Question—How does the Board of Directors of the Aluminum Company of Canada compare to the Board of Directors of Alcan?

Answer—The Board of Directors of the Aluminum Company of Canada is a group of 11 members, including the Chairman, the President and the Vice-President of the company, and five independent directors. The Board of Directors of Alcan is a group of 11 members, including the Chairman, the President and the Vice-President of the company, and five independent directors.

Question—Is the Aluminum Company of Canada a public company?

Answer—The Aluminum Company of Canada is a public company, and its shares are listed on the Toronto Stock Exchange.

PERSONAL SERVICE
Attention to the individual customer is a major factor in the success of the business. The service is provided by the staff, who are trained to be friendly and helpful. The service is provided by the staff, who are trained to be friendly and helpful.

[illegible]

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ADVANCED REFRIGERATION

To a very little fellow



who wants to grow into
a great big man

If you really want to grow strong and straight and six feet two in your socks, you ought to tell your Mother about Frigidaire just as soon as you can talk! • For, of course, how your food is kept now will have a whole lot to do with your health, wealth and wisdom in years to come. • There's your formula, for instance. Its freshness between feedings certainly shouldn't be trusted to anything less than Frigidaire refrigeration . . . and later on there will be puréed prunes . . . and cooked cereals to be kept overnight . . . and spinach which, we hasten to add, isn't half bad when kept garden-fresh in the Frigidaire Hydrator and later served through a sieve. • So take your mind off your toes for a minute and let this fact sink in: For the past fifteen years Frigidaire has been responsible for developments that have made modern household refrigeration so healthful, convenient and economical. • This being so, you will, of course, want your Mother to look into the Frigidaire pictured here . . . for it offers features not to be found in any other refrigerator. • Perhaps if you look at the picture long enough and make a great deal of noise about it, Mother may get the idea. • And the sooner she does, Young Fellow, the sooner you can get really going on this growing-up business!



In gleaming white Porcelain Frigidaire offers a new standard of Advanced Refrigeration

From their service-shelf tops to their graceful streamlined legs, the new Frigidaires represent a fine achievement in modern refrigeration. • The striking beauty of the pure all-white porcelain cabinet harmonizes perfectly with any kitchen color scheme. And these new Porcelain-on-steel Frigidaires are as brilliant in performance as they are in appearance . . . combining many important improvements and refinements that distinguish Frigidaire from all other refrigerators. • You will appreciate the faster freezing made possible by the "Cold Control" . . . ice cubes that tumble so easily from the Quickcube

Ice Tray . . . the crisper vegetables you take from the Frigidaire Hydrator. You will recognize at once the advantage of the stainless, acid-resisting porcelain interior . . . the elevated food shelves . . . the surplus-powered, concealed unit that operates so quietly and at such low cost. • Here is Advanced Refrigeration . . . advanced in all that the term implies. And because of these advanced features and the savings they make possible, Frigidaire is the truly economical refrigerator to own and to use. Frigidaire Corporation, Subsidiary of General Motors Corporation, Toronto, Ontario.

FRIGIDAIRE

THE NEW ALL-WHITE PORCELAIN-ON-STEEL FRIGIDAIRE'S ARE SOLD WITH
A 3-YEAR COMPLETE GUARANTEE